



## **LSWO 2006 Conference Sponsorships**

**The Third Annual Latino Social Workers Organization Conference will be held on June 21 to June 23, 2006 at St. Augustine College, located at 1345 West Argyle, Chicago, IL. The planning committee is pleased to extend a limited number of conference sponsorships for social service organizations, managed care companies, public agencies, and schools of social work.**

Without conference sponsorships, the LSWO would not be able to keep registration fees at a reasonable cost for our attendees, nor would we be able to generate the operating capital necessary to move forward as an organization.

**The LSWO attracts many types of human service personnel:** Supervisors, Managers, Administrators, Social Workers, Counselors, Psychologists, Educators, Nursing, Administrators, Students, and many human service personnel. Many of these professionals are seeking resources, programs, and information about agencies. The opportunity to sponsor or place an ad or an exhibit is a very good value for your organization.

**There are 4 levels of sponsorship, 2 levels of exhibits, and 3 levels of program ads which will enhance the success of our conference:**

**\$3500.00 - LSWO Leadership Sponsorship - This level of sponsorship will received:**

- Special Recognition by both Chairs of the Conference during the Luncheon, Opening Presentation and Introduction of Keynote Speakers: Dr. Cabassas, Dr. Zayas, Dr. Ramos
- Special Recognition at the LSWO Student/Professional Summit IV
- Special Recognition in the LSWO Conference Program/Ad book.
- Full Page Ad for the conference
- Website Publicity on the homepage of the LSWO.org website
- 1 Table with 2 Chairs for exhibit (**Primary location of your exhibit table within the Auditorium**)
- 6 Complimentary Registrations for the 3 day conference

**\$2500.00 – LSWO Mentorship Sponsorship- This level of sponsorship will receive:**

- Special Recognition in the LSWO Program/AD Booklet given out.

- ½ page Ad
- Special Recognition in LSWO.org website
- Special Recognition at the LSWO evening events on **Wednesday/Thursday**.
- 1 Table with 2 chairs for exhibit
- 3 Complimentary Registrations for the 3 day conference

**\$1500.00 – LSWO Collaborator Sponsorship- This level of sponsorship will receive:**

- Special Recognition in the LSWO Program Booklet with a ½ page ad.
- Special Recognition on the LSWO Website
- 1 Table with 2 chairs for exhibit
- 2 Complimentary Registrations for the 3 day conference

**\$1000.00- LSWO Student and Professional Summit Sponsorship**

Universities and Nonprofit Organization who are unable to attend the conference can enhance their exposure to students and professionals through this sponsorship. Organizations can send their brochures, informational sheets, and documentation which will can be given to each of the students who maybe considering a BSW, MSW, and Ph.D or a new social work position.

Many universities from throughout the United States are having trouble attracting candidates for BSW, MSW, and Ph.D programs. Your sponsorship will be helpful to the mission of the LSWO to increase the number of Latinos in social work programs throughout the United States.

## **Exhibitors Only**

**\$400.00-Three Day Exhibitor**

The LSWO understands that some organizations can only budget the cost of an exhibitor table. The cost is a \$400.00 for this three day conference. The LSWO is expecting a very good turnout for this conference. Many organizations spend marketing and publicity dollars during a fiscal year to attract possible new referrals, new employees, or interns. This is a great opportunity to increase your organization's mission. The LSWO will have exhibitor tables in various locations.

**\$300.00-Three Day Exhibitor (All Nonprofits Organizations with fiscal budgets under \$500,000)**

## Program Ads Only

Program advertisements are an excellent value for nonprofit/public/private organizations. The Program book is given to all participants in the conference. Program advertisements are very popular because all paid registrants will receive this booklet. Therefore, it's a great opportunity for your organization to market your programs/services/employment opportunities.

<b>Size of Ad</b>	<b>Costs</b>	<b>Mark your selection</b> √
<b>Full Page</b>	<b>\$1000.00</b>	
<b>1/2 page</b>	<b>\$750.00</b>	
<b>1/4 page</b>	<b>\$500.00</b>	

Please submit a CD with your advertisement. The LSWO will work with you on the program advertisement. Please contact us at (773) 598-5796 or (312) 925-6959.



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<b>Name of Organization</b>	
<b>Name of Contact Person</b>	
<b>Address</b>	
<b>City/State/Zipcode</b>	
<b>Phone Number</b>	(        )
<b>Fax Number</b>	(        )
<b>Email Address:</b>	@

**Our organization has selected the following choice:**

Level of Sponsorship	Cost	Make your selection with you're a checkmark <input type="checkbox"/>
<b>Leadership</b>	<b>\$3500.00</b>	
<b>Mentorship</b>	<b>\$2500.00</b>	
<b>Collaborator</b>	<b>\$1500.00</b>	
<b>Student/Professional Summit</b>	<b>\$1000.00</b>	
<b>3 day Exhibitor</b>	<b>\$400.00</b>	
<b>3 day Exhibitor (for nonprofits who have less than \$500,000.00 Budgets)</b>	<b>\$300.00</b>	
<b>Full page ad</b>	<b>\$1000.00</b>	
<b>1/2 page ad</b>	<b>\$750.00</b>	
<b>1/4 page ad</b>	<b>\$500.00</b>	

**Please complete this form, mail your CD with your ad, and mail back with your check: *Latino Social Workers Organization***

**Mailing Address:**

LSWO Conference 2006, c/o Nancy Rodriguez, MSW  
P.O. Box 47534, Chicago, IL 60647

**If you have any questions, please contact us at (773) 598-5796 or (312) 925-6959.**

**Also, email Adrian Delgado at [adrian@lsw.org](mailto:adrian@lsw.org) or Ingrid Mejia at [imejia@lsw.org](mailto:imejia@lsw.org)**

